

Tiffany Egan, MBA

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Professional Experience

Technosystems | Pittsburgh, PA International Sales & Marketing Executive Feb 2016 – June 2017

- Managed International sales, solely secured a \$35,000 deal with a client from China
- Assisted in increasing presence of trade show internationally through online advertising and connecting with international inventor groups, scouting for potential sales lead resulting in \$230,000 sales made
- Assisted C-level management with various international duties including visa letters, contracts, and partnership deals
- Formed and secured 7 partnerships with clients from South America, East Asia and Middle East
- Traveled to international industry trade shows to represent the company in a positive manner

Katz Media Inc. | New York, NY Sales Executive April 2013 – August 2013

- Managed 25 accounts and coordinated documentations using Reppak DARE. Directly interact with clients to communicate and maintain project deals
- Generated pricing quotation for TV advertising airtime (pricing worth up to \$200,000) to clients

Hiccup Media LLC. | New York, NY Production Assistant Jan 2013 - April 2013

- Researched, approached and secured 2 clients for the company, resulting in deals total worth \$10,000
- Assisted senior producer designing and editing final product for client delivery
- Enhanced company's brand by updating and maintaining brand awareness on social media sites

IBM | Petaling Jaya, Malaysia Public Relations Intern Sept 2012 – Dec 2012

- Arranged press release events for IBM by inviting media to cover event
- Edited and proofread statements and news print for IBM press releases
- Regulated the quality of news in which IBM was mentioned in the media for research and data collections purposes

OStudio LLC | Seattle, WA Social Media Intern May 2012 - August 2012

- Brainstormed and presented new strategy ideas to attract more product users
- Successfully approached celebrities and obtained publicity of company's products on social media websites

Leo Burnett | Kuala Lumpur, Malaysia Account Executive Intern May 2010 -August 2010

- Monitored several clients' account (BMW, McDonald's and Samsung)
- Pitched new ideas to the management team during some of the account bidding processes
- Reviewed competitors trend to tailor product offerings

Education

Mercy College - Master of Business Administration (MBA) in Finance, 2017
Cumulative GPA: 3.68/4.0

Pennsylvania State University - Bachelor of Arts in Advertising, 2012
Bachelor of Arts in History, 2012

Technical Skills

Design Tools: Adobe Cs5 (Photoshop, Illustrator, InDesign)
Application: Microsoft Office (Word, Excel, PowerPoint), Salesforce, Cvent
Programming: Basic level understanding of HTML, CSS, and Python

Language Skills

English, Mandarin, Cantonese, Hokkien, Malay and basic French